

## CAPE TOWN



**VETTA**  
Communication

### TRAINING PROGRAMME SERIES

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includes Minute Taking, Telephone Debt Collecting and The Secretary

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includes Project Management, Stock Control, New Business Owners and Marketing

#### Human Resources

includes HR Management, Training Needs Analysis and Job Design

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includes Messengers, The Tea Lady and Junior Office Support

#### Organizational Development

includes Organizational Culture, Enterprise Dynamics and Group Dynamics

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includes Assertiveness and Time Management and Telephone Debt Collecting

#### Productivity Development

includes Pro-activeness & Time Management and Quality Management Auditing

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#### Strategic Management

includes Strategic Management & Measurement Strategy and Strategic Decision Making

#### Team Development Skills

includes Time Management & Effective Meetings and Employee Pro-activeness & Motivation

#### Trainer Development

includes Presentation Skills, Facilitation Skills and Coaching & Mentoring

#### Training workshops in your area

- Cape Town • Durban • Johannesburg • Pretoria
- Port Elizabeth • East London • Bloemfontein
- Kimberley • George • Botswana

For workshop schedules, detailed course descriptions and more, visit

**Web: [www.vetta.co.za](http://www.vetta.co.za)**

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Passion colours everything it touches



# Rocking Ricketts

Jarrad Ricketts is making waves on radio stations across the country.

**T**he singer/songwriter from the Cape Flats, who turns 23 this month, is excited about his R&B/soul career and his accomplishments. What makes it more exceptional is that he's done it without the backing of a record company. "I guess I gave myself my own big break," says Jarrad. "I went to Eclipse studios with seven songs and started recording at my own cost." It wasn't easy getting airtime on radio, but Heart 104.9 picked up the single

"Let It Go". "From there it snowballed. Good Hope FM and KFM picked it up and now it's played across the country on 25 radio stations." His management company, Stereotype Records, helps boost his image and gigs are rolling in.

While Jarrad seems cool and collected on stage, he's the first to admit that he is always scared when doing live performances. "I've been performing since

“ I've had to work hard. Sometimes I prepare material during my lunch hour, and then I record at night ”

16, but something could always go wrong. It could be sound, my voice or even props. It's not a controlled environment, but I make the best of it."

Besides having his song played on 25 radio stations, his highlight so far was when he met jazz guitarist Jimmy Dlodlu. "That was just, wow! He came on stage after I performed at the Ubuntu Festival, I was so fortunate to be there".

While it seems that fame has come relatively easily for Jarrad, that's not the case. He has a full-time job as a magazine designer, besides squeezing in time to sing. "I've had to work hard. Sometimes I prepare material during my lunch hour, and then I record at night." But was it worth it? "Yes," Jarrad says emphatically. "If you want this, you have to slave away for it, you have to plan and think strategically, surround yourself with the right people and remember that not having a deal with a record label is not an obstacle."

Look out for Jarrad's eponymous debut album, *Jarrad Ricketts*, in June.

# 14

radio stations operate in and around Cape Town. These include KFM, Heart 104.9, Fine Music Radio, Bush Radio 89.5, Radio 786, UCT Radio, Good Hope FM and CCFM.

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